# Midwest Big Data Hub

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On behalf of the Midwest Big Data Hub











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# SEEDCorn: Sustainable Enabling Environment for Data Collaboration (aka MBDH)











- A partnership of academia, government, industry, nonprofits
- Over 100 partners already
  - Colleges, Universities, Medical Centers, of all types
  - Industry, Non-profits, NGOs
  - States, cities, communities







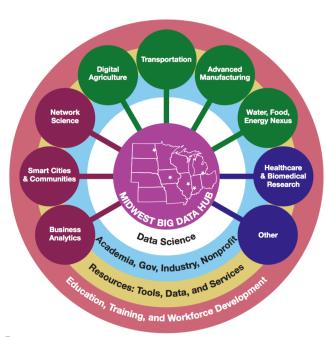




### Spokes Currently Identified by MBDH

(Leaders across midwest for each area!)

- Network Science
  - Including Data Intensive Research in the Social, Behavioral, and Economic Sciences....
- Urban Science
  - Including Smart and Connected Communities...
- Business Analytics
- Digital Agriculture
- Transportation
- Advanced Manufacturing
- Food, Energy, Water
- Healthcare & Biomedical Research
  - Including neuroscience...
- Others as proposed...
  - Including Data Privacy



Spokes are supported by the Hub

#### **Crosscutting Rings Supported by MBDH**

#### Data Science

- Including Data Intensive Research in the Social, Behavioral, and Economic Sciences...
- Replicability and Reproducibility in Data Science

#### Education

Including new approaches to STEM learning environments...

Data Tools and Services

Rings are cross-cutting, supporting all spokes

#### Goals and Outcomes/Impacts Expected

- Strengthening, creating and securing funding numerous new public-private partnerships
  - Additional funding from agencies (NSF, NIH, DOE, NIST, USDA...), NGOs, governments, industry will be sought
- Accelerating technology transfer projects
- Introducing new Big Data educational activities into universities, industry and government
  - Data policies, management, and best practices with real data for real impact
  - Will involve, train many young data scientists











#### Goals and Outcomes/Impacts Expected

- Starting pilots in data environments (SEEDCorn!)
  - Collaborations will come together to develop and test new approaches to data sharing, policies, algorithms
  - Will work with various organizations to test pilots with real data
    - For example: helping farmers balance productivity and sustainability with detailed data on crop growth, soil conditions & environment
    - Research Data Alliance (RDA), National Data Service (NDS), other orgs. HPC centers supporting pilots
- Developing and implementing new sustainability models
  - Models for long term data stewardship, private-public partnerships, educational practice
  - Different approaches will be needed!











#### We are just getting started!

- We are bootstrappping our way to function
  - Executive Director sought!
  - You are invited to join!
- Our initial planning involves a series of startup meetings beginning in January...
- Check out our website at midwestbigdatahub.org
  - White papers, interim steering group leadership, and more...













Let the Hubs begin!!

## **TIMELINE**

#### **Key Near-term Dates for Hub Actions**

- Nov 6: Steering Committee mails
- Nov 9: Mailing entire collaboration with guidelines for how to propose MBDH activities
  - If not already involved, sign up on website if want to receive this
- Dec 9: Draft LOI due
  - Proposers to coordinate with spoke leads if appropriate
  - Additional document describing how you leverage hub assets, what you expect, what data collections you might bring, and more...see website and mail for details
- Dec 16: Hub governance team meet in Chicago to plan
- Mid January: First All Hands meeting











#### Summary

- MBDH is highly integrative across all sectors from academia, governments, NGOs, and industry
  - Building collaborations around grand challenges in science and society, focused on Midwest region
  - Helping to automate big data life cycle
  - Enablign access to and increasing use of dat aassets
- Regional structure to bring together communities across region, nation
  - Focus on problems of the region, and beyond
  - Working groups formed, interim steering committee, workshops planned
- We are starting to prepare for first NSF spoke solicitation
  - Join us!

## **Midwest Big Data Hub**









