



Midwest Big Data hub All-Hands Meeting, 2017. Credits: MBDH

## MIDWEST BIG DATA HUB - All Hands Meeting Sponsorship Opportunities Rosemont, IL, Oct. 29-30, 2019

<http://midwestbigdatahub.org/>

***The Midwest Big Data Hub (MBDH) invites sponsorship from industry, government, and institutions for its 2019 All-Hands meeting.***

The **Midwest Big Data Hub (MBDH)**'s mission is to serve as a catalyst to unite academy, industry and public partners to use Data Science and Big Data approaches to address Grand Challenges relevant to the Midwest.

The MBDH is one of four regional Big Data Innovation Hubs that launched in 2015 with support from the National Science Foundation (NSF).

**MBDH All-Hands Meetings** are organized annually to bring together the broad network of MBDH experts to share information on data and Data Science-related projects, collaborations, tools, practices, and discoveries. The meeting provides opportunities to hear about cutting-edge Research and Big Data Applications in our thematic areas of interest, host national level speakers, and network across disciplines and organizations.

This year's All-Hands Meeting theme is **"AI and Data for Innovative Research and Decision-Making"**.

**Sponsorship** can take the forms of monetary and in-kind contributions. Contributions are used for various purposes ranging from travel support for student attendees, improved social events (receptions, conference luncheon), honoraria for keynote speakers, and Human Resources table at the Poster Session. See a list of opportunities for targeted sponsorship on the back of this prospectus.

### **Highlights from our 2018 MBDH All-Hands Meeting:**

**140+ attendees** from various academic, non-profit, business and government organizations, representing 21 different States.

**40% of graduate and undergraduate student** attendees

**A student poster session** presenting peer-reviewed innovative Data Science research and projects across the Midwest.

For more information about MBDH sponsorship, please contact **John MacMullen (wjohn@illinois.edu)**, MBDH Business lead, or **Alice Delage (adelage@illinois.edu)**, Program Manager, MBDH.

## Sponsorship levels:

All levels of sponsorships will be acknowledged in announcements before the event, on the MBDH web site, during the conference, and in any follow-on media materials.

### Platinum (\$5,000+)

- **Gold benefits, plus:**

- Each Platinum sponsor will be *named as the exclusive sponsor* for one MBDH main social event, such as the Poster and Networking Session, or other sponsorship opportunity, and identified as such through a public announcement and a poster.
- A total of 3 full registrations for the conference program, which includes the luncheon and participation in the Poster and Networking session.

### Gold (\$3,000 - \$4,999)

- **Silver benefits, plus:**

- The Gold sponsor will be named as the exclusive sponsor for an All Hands breakfast or other social event, and identified as such through public advertisement at the event.
- A total of 2 full registrations for the conference program, which includes the luncheon and participation in the Networking and Poster session.
- All Gold sponsors will also have the opportunity to have a table at the Poster and Networking session, to engage with students and other attendees on Data Science opportunities.
- All Gold sponsors may supply a limited amount of materials to be given to each attendee at registration (for example a pamphlet, a CD, or token gift).

### Silver (\$1,000 – \$2,999)

- **Bronze benefits, plus:**

- Silver sponsors will be named as a sponsor of a day's morning and afternoon breaks, and identified as such through public advertisement at the event.
- One full registration for the conference program, which includes the luncheon and participation in the Networking and Poster session.
- All Silver sponsors are given the opportunity to reserve a poster panel to be displayed at the poster session.

### Bronze (\$500 – \$999)

- All Bronze sponsors will be listed (by logo) on a list of sponsors that will be shown on the conference website, the conference program, and a poster at the conference registration area.

#### MBDH Contact:

**John MacMullen**, MBDH Business lead:

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**Alice Delage**, Program Manager, MBDH:

**adelage@illinois.edu**

