**Event Metrics from the Midwest Big Data Innovation Hub**

*Suggested metrics to collect on your event registration form.*

**Registration Form**

**Demographics**

 Name {First, Last}

 Email {user defined}

 Geographic location {Within the U.S. - State abbreviation, Outside the U.S. - Country}

 Gender {Female, Male, Nonbinary, Prefer to self-describe, Prefer not to answer}

Race I identify as (select all that apply): {American Indian or Alaska Native, Asian, Black or African American, Native Hawaiian or Other Pacific Islander, White, Prefer to self-describe, Prefer not to answer}

Ethnicity I am: {Hispanic or Latinx, Not Hispanic or Latinx)

Please let us know if you would like to request an accommodation to {attend this event/participate in this activity}

**Sector**

 Job title {user defined}

 Institution/Organization {user defined}

 Sector {Academia, Industry, Government, Nonprofit}

**Academic Attendees**

 Primary Department and College {Primary Department and College}

 Secondary Department and College {Secondary Department and College}

 Academic institution type {4-year, 2-year, community college, TCU, MSI}

 Academic role {Undergrad student, graduate student, postdoc, faculty, staff}

**Non-Academic Attendees**

 Industry/Government subsector {user defined}

**Hub-Specific**

I consider myself most closely aligned with the following MBDH theme: Advanced Materials and Manufacturing, Digital Agriculture, Big Data in Health, Smart & Resilient Communities, Water Quality, Data Science Education and Workforce Development, Cyberinfrastructure and Data Sharing

**Post-Event Survey**

 The two most important thing(s) I learned or took away from the meeting are:

 Did you feel that you had opportunities to ask questions and network with others?

 What would make this a better event?

 How do you see your work interacting with the work that the Hub is doing in the future?

**Reporting**

**Attendees Data Source**

 Total unique registrants From Registration forms

 Total unique attendees Zoom session (options: per event/day/conference)

 Total unique institutions Registration form

 Distribution of institution type Registration form

**Testimonials**

 Name and institution: {from attendees, students, collaborators, etc.}

 Do we have your permission to post name on website? {Y/N}

 Do we have permission to use your photo? {Y/N}

 Testimonial: {user defined}

**Impact**

 Publications resulting from conversations that started during this event

 Publications involving at least one new collaborator

 New initiatives that were instigated (grants, workshops, project)?

**Hub Acknowledgment**

Our future funding depends on the success of building communities around data-driven solutions. We appreciate your acknowledgment in the acknowledgment sections of your papers and/or presentations. “This work has been supported in part by the Midwest Big Data Innovation Hub, NSF award #1916613.”