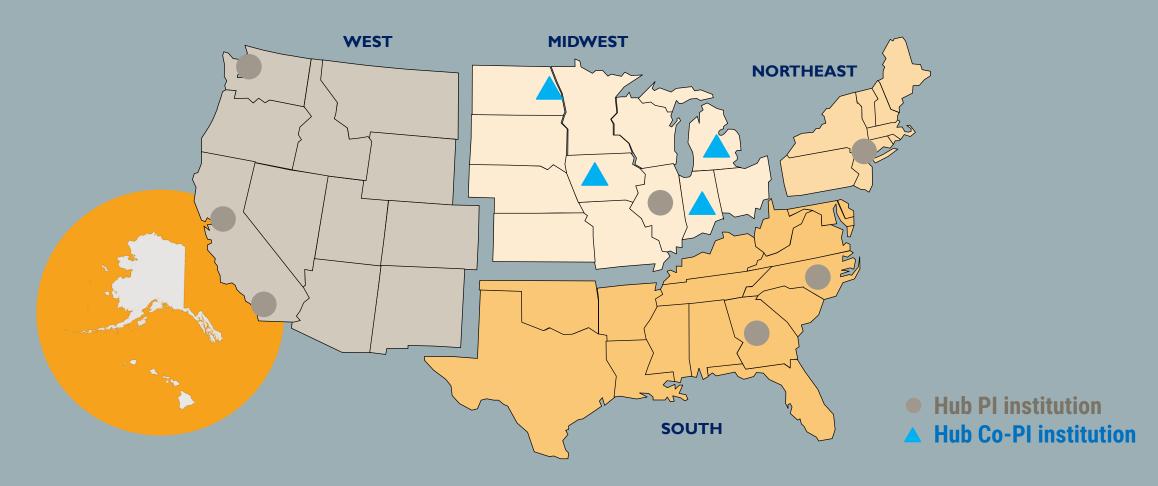


# ADVANCING THE DATA ECOSYSTEM: PROJECTS AND PARTNERSHIPS

Melissa Cragin, Executive Director Alice Delage, Program Liaison

March 14, 2019

## Four hubs, one mission.





## **BUILD + STRENGTHEN PARTNERSHIPS**

across industry, academia, nonprofits, government

to address societal + scientific challenges,
spur economic development,
and accelerate innovation in the national big data ecosystem



## MIDWEST BIG DATA HUB

## Accelerating the Big Data innovation ecosystem

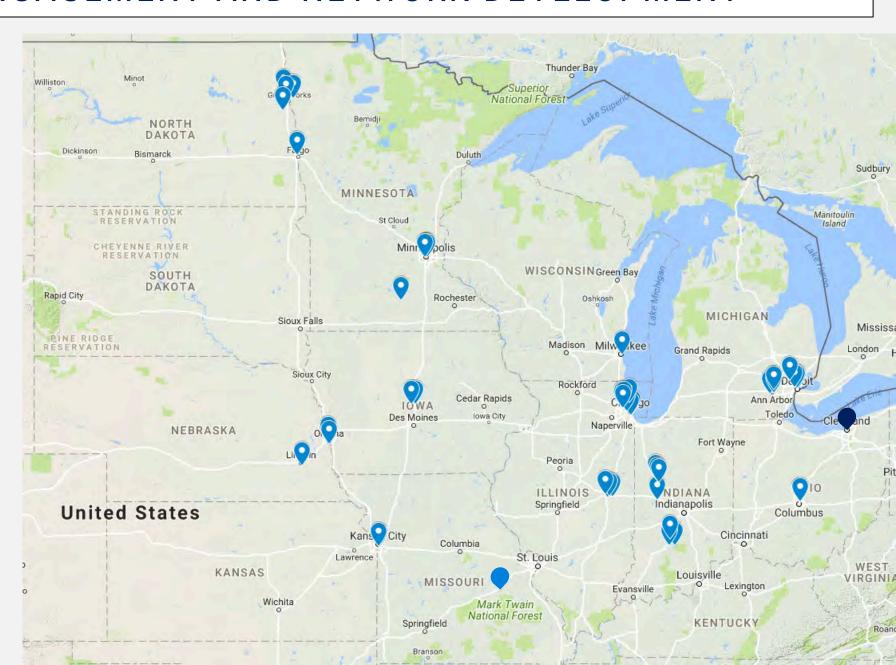
- ➤ Catalyze new projects especially to address NSF's "Harnessing the Data Revolution" programs
- ➤ Grow our networks of experts, data resources, infrastructure and tools
- Develop collaborations to address regional and national Grand Challenges
- >Amplify and develop Data Science education and training activities
- Participate in coordination efforts of the national network of Big Data Hubs





## REGIONAL ENGAGEMENT AND NETWORK DEVELOPMENT

- Engaging stakeholders
- Developing community through campus visits and event participation and investments
- Match-making and facilitating collaborations
- Capacity building for a "data savvy" workforce (training, workshops, knowledge sharing)



## PRIORITIES AREAS FOR THE MBDH











### **Cross-cutting areas**

- Data science education and training
- Data Infrastructure: tools, Cl, methods & services
- Data policy: access, use, governance



## VARIETY OF PARTNERSHIPS

> The Engagement and Performance Operations Center

EPOC

- Council of the Great Lakes Region
- > The Carpentries / Data Carpentry





- ➤ National Data Service
  - MBDH community access to hardware/software test-bed environments
  - Inclusion in the NDS Labs Workbench catalogue
- > ESIP (Earth Science Information Partners)



- ➤ Microsoft Azure Cloud Services Partnership (all hubs)
  - > providing \$ 3M in credits across Hubs + technical support + training
  - > Projects underway at Indiana Univ. (2), Univ. of Minnesota (1), and Iowa State (1)



## "SPOKE" & PLANNING AWARDS FROM NSF

## 10 Awards - \$6.3M

- Digital Agriculture Unmanned Aircraft Systems, Plant Sciences and Education (UND; IA State; GPN; UN-L)
- Collaborative: Advanced Computational Neuroscience Network (ACNN) (UM; OSU; CWRU; UI)
- Collaborative: Integrative Materials Design (IMaD) Leverage, Innovate, and Disseminate (UC; UIUC; UM; UW-M; NWU)
- Collaborative: An Integrated Big Data Framework for Water Quality Issues in the Upper Mississippi River Basin (U. of IA; UIUC; ISU)
- Smart Big Data Pipeline for Aging Rural Bridge Transportation Infrastructure (SMARTI) (UN-O)
- Community-Driven Data Engineering for Substance Abuse Prevention in the Rural Midwest (OSU; Nationwide Children's Hospital; Wright State; U Chicago)



#### Data Science for Food, Energy and Water: A Workshop Report

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#### ABSTRACT

At the 22nd ACM SIGKDD conference on Knowledge and Data Discovery, a workshop on Data Science for Food, Energy and Water (DSFEW) was held to foster an interdisciplinary community intersecting data science and societally important domains of food, energy and water. The workshop included keynotes, panel discussion, presentations and posters, and introduced the emerging area of DSFEW to ACM SIGKDD audience, and triggered interdisciplinary idensharing in DSFEW research. The workshop website as https://sices.google.com/site/2016defew.

#### Keywords

food, energy and water nexus; data science

#### 1. BACKGROUND

In the coming decades, the world population is projected to grow significantly (Fig. 1). Thus, securing the essential resources of food, energy and water, is one of the most pressing challenges the world faces today. The challenge is made harder due to climate change, rising contomies and interactions among food, water and energy systems.

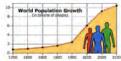


Figure 1: Projected world population growth [8]

It is difficult to consider food, water or energy security in isolation due to their complex interactions. For example, energy production needs water for cooling and may use bio-fusls. Cooperacy, food production requires energy and water as shown in Fig. 2. Trying to achieve energy security in isolation may lead to unanticipated surprises for food and water security [13]. For example, food prices rose in many parts of the world in 2008 coincident with increased subsidies for biofusles. Similarly, incentives for growing crops have depleted water resources (cg., Ard Seo, Qolalla aquifier) and



Figure 2: Interactions among Food, Energy, Water Systems (best in color) [3]. For example, food production not only needs water for irrigation and energy for fertilizer but also may degrade water quality due to run-offs.

affected water quality (e.g., dead zone in Gulf of Mexico). To reduce such unanticipated consequences, the nexus approach jointly considers the interactions among food, energy and water systems [11].

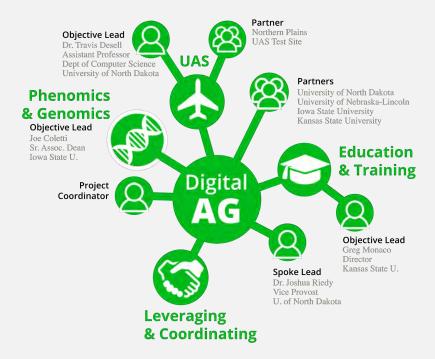
Understanding the FEW nexus is among the highest pricities at the United Nations [9] as well as many countries. In 2011, Stockholm Environment Institute initiated a conference on "The Water, Energy and Pood Security Nexus. Solutions for the Green Economy" to better understand the nexus [1]. In 2014, U.K. funded a set of research proposals on FEW (e.g., WEFWEBs at University of Clusgow) [2]. In U.S., a recent National Intelligence Council report identified in among the protect deallerings facing our world in the coming decades [12]. The US National Science Foundation has also started a multi-year cross-directorate initiative titled Innovations at the Nexus of Food, Energy and Water Systems (INEWSS) [5]. More international resent deficits are in need to address global FEW challenges (e.g., global FEW challenges (e.g., global FEW challenges) and India [4].

In 2015, US NSF sponsored a set of workshops to engage a diverse set of research communities to identify research challenges and opportunities. This ACM SIGKDD workshop on DSFEW is motivated by the NSF workshop, "A Workshop to identify Interdisciplinary Data Science Approaches and Challenges to Enhancer Understanding of Interactions

#### SIGKDD Explorations Volume 18, Issue 2 December, 2016



## **Unmanned Aircraft Systems, Plant Sciences and Education**



## **Machine Learning: Farm-to-Table**

Agriculture Big Data (AgBD) Challenges and Opportunities From Farm To Table:

A Midwest Big Data Hub Community† Whitepaper

Shashi Shekhar<sup>1</sup>, Patrick Schnable<sup>2</sup>, David LeBauer<sup>3</sup>, Katherine Baylis<sup>4</sup> and Kim VanderWaal<sup>5</sup>

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**Abstract:** Big data is critical to help agriculture meet the challenges of growing world population, climate change and urbanization. Recent success stories include precision agriculture, phenotyping, and global agricultural monitoring. Many of these initiatives are made possible by novel data sources such as satellite imagery, instrumented tractors and initiatives such as the Global Open Data for Agriculture and Nutrition (GODAN). This whitepaper surveys agricultural big datasets, characterizes their limitations, lists transformative opportunities and suggests a plan to engage and nurture Agriculture Big Data (AgBD) research community.

# Agricultural Data Integration: From Genomics to Unmanned Systems





### **SMART & RESILIENT COMMUNITIES**

- Kick-off planning meeting Oct. 2017 in Omaha
  - identify existing projects from around the MBDH
- ➤ Who's Involved?
  - Academia, NGOs, National Labs, Industry
  - Data Resource Organizations;
  - Local governments
- Smart, Local Resilient Workshop: July 2018
  - > Rural Health
  - > Access to rural broadband
  - Data for decision-making in small & rural communities







## HACKING SOCIO-TECHNICAL ISSUES WITH OPEN MUNICIPAL DATA







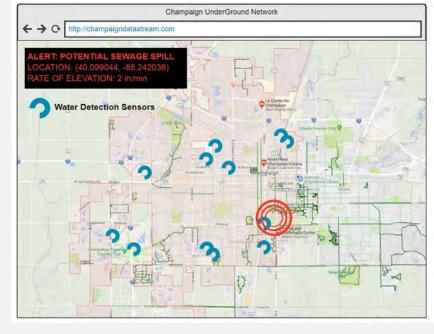














## PROJECTS & PARTNERS AROUND SMART & RESILIENT

#### Preparing the Public-Sector Research Workforce to Impact Communities through Data Science

Libby Hemphill, Christopher Brooks, Lynette Hoelter, and Clifford A. Lampe: University of Michigan

Training undergraduate students, graduate students, and community stakeholders in collecting, extracting, cleaning, annotating, and analyzing data generated and used by government organizations to further enable data-based decision making, Working with the Midwest Big Data Hub (MBDH), we identify interested community partners who will guide the development of innovative and scalable instructional materials and suggest relevant data sources for in-person and online training offered by faculty at the University of Michigan. Direct community involvement ensures authentic learning experiences centered on skills directly applicable to public-sector research.

> authentic learning experiences

skills directly applicable to public-sector research innovative and scalable instructional materials







within the University of Michigan School of Information (UMSI)

Citizen Interaction

Design (CID) Course

- · Students work with community partners from the cities of Ferndale, Lansing, and Royal Oak, Michigan, to solve problems identified by the community partners
- · Students use real data to solve real problems, devising an implementable cyberinfrastructure solution (not just recommendations) so they engage with the challenges and barriers faced in the public
- · All course materials will be available under Creative Commons licenses



- · Frequent, engaged interactions with community partners in Michigan as well as throughout the Midwest Big Data Hub (MBDH)
- Collaborative work between project staff and community partners to develop content for CID course and MOOCs so learning experiences are authentic and solutions are valuable
- · Establishment of a human infrastructure for supporting data science literacy in the public



with content devised from CID and relationships with community partners through the MBDH, freely available to anyone interested

#### MOOC 1: Building a Data Culture

- · Understanding "data" and the different types of data needed to solve various problems
- · Manipulating data, including preparing for and conducting basic statistical analyses
- · Describing data patterns and presenting results visually and textually
- . Learning CI tools available that take data analysis and presentation to the next level

#### MOOC 2: Using Advanced Cl for Community-driven Data Science

- · Setting up a local Docker image with tools (such as Git, Jupyter, Python 3+, and common data science modules) necessary for research
- · Deploying the Docker image to cloud services, making use of the large-scale, low-cost computing infrastructure needed when handling large datasets
- · Understanding reproducibility and transparency
- · Following commonly accepted data science practices and workflows to identify, articulate, and answer potential research questions

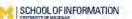
Other examples of projects we collaborate on:

- Community Driven Data Engineering for Opioid and Substance Abuse in the Rural Midwest (Spoke project)
- Developing an Informational Infrastructure for Building Smart Regional Foodsheds (RCN)
- Preparing the Public Sector Research Workforce to impact Communities through Data Science









## OPPORTUNITIES TO ENGAGE & COLLABORATE

- > Join the MBDH: Sign-up for our mail list and newsletter midwestbigdatahub.org
- Learn about our events and utilize MBDH-related training events
- > Help us generate and disseminate high-value information & announcements around
  - > events, funding opportunities, training opportunities, data challenges and "civic tech"
    - > e.g. Erie Hack, Feb. 7-June 20
  - > Best Practices, lessons learned, case studies, and success stories
  - > Reports and resources
- > Participate in MBDH community and Partner activities
  - > Join our priority and cross-cutting areas activities (calls; webinars; meetings; blog)
  - > Join a project as a community participant (Pilot projects, etc.)



## THANK YOU

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